

Integrate executive and company information and specialist data across sectors, indexes and geographies to reveal analytics and insights for data-driven decisions and business outcomes. Optimize your workflow with the BoardEx People Intelligence Data Feed.

ASSESS IMPACT OF PEOPLE CHANGES ON HOLDINGS

ENHANCE CLIENT RELATIONSHIPS

DEVELOP NEW BUSINESS

RESEARCH AND ANALYSIS

BoardEx contains a vast dataset of 1.5 million leaders and decision makers across 2 million public, private and not-for-profit organizations collected and curated over 20 years.

The BoardEx People Intelligence Data Feed enables leading Financial Institutions, Corporates, Professional Services firms and Academic Institutions in a range of ways:

## PERFORM DEEPER ANALYSIS

- » Combine BoardEx data with fundamental or other data sources to identify correlations, patterns and signals important to your organization or trading strategy.
- » Enhance business development efforts, strengthen existing client relationships and make more informed investment decisions regarding issues such as ESG.
- » Trust BoardEx to identify, qualify and connect them with decision makers who have relationships or associations across organizations.

## IMPROVE DATA QUALITY

- » Update, backdate, cleanse and enrich internal CRM data on clients and prospects with accurate, relevant and updated data from BoardEx.
- » Optimize your organization's workflow and increase efficiencies with daily data updates for over 1,600 companies and 13,000 people including board members, C-suite, executives and senior managers.
- » Every week, BoardEx creates approximately 2,500 new profiles and makes over 27,000 updates to profiles for comprehensive and high-quality content.

## ENHANCE TRACKING & REPORTING

- » Track people changes at clients, competitors, or companies following a corporate action e.g. before and after a company went private, public or any private equity activity.
- » Assess executive team and board changes and how their background may affect the performance of a company, fund or index to manage risk and exposure.
- » Perform statistical research on business leaders to understand trends in leadership, management, diversity and inclusion, governance, compensation and networks.

## ABOUT THE FEED

### The BoardEx People Intelligence Data Feed:

- » Provides accurate, relevant and timely executive, company and organization data collected and curated from publicly available sources.
- » Contains categories such as People, Company, Announcement and Committees.
- » Is delivered daily or weekly in a secure format.

ORGANIZATIONS	PEOPLE INCL. EXECUTIVES, BOARD MEMBERS AND SENIOR MANAGERS	INDEXES	EMPLOYMENT POSITIONS	TICKERS	ISINs
<b>2,000,000</b> <i>organizations across 244 countries and territories</i>	<b>1,500,000</b>	<b>121</b>	<b>10,000,000</b>	<b>21,000</b>	<b>26,000</b>

## 330+ DATA POINTS INCLUDING

<ul style="list-style-type: none"> <li>» Person's employment history</li> <li>» Education</li> <li>» Achievements</li> <li>» Gender</li> <li>» Name</li> <li>» Age</li> <li>» Nationality</li> <li>» Time to retirement</li> <li>» Executive and non-executive tenure</li> </ul>	<ul style="list-style-type: none"> <li>» Accumulated wealth</li> <li>» Equity-linked wealth</li> <li>» Compensation</li> <li>» Total number of board positions</li> <li>» Average time on public, private, NFP and other boards</li> <li>» Board member associations across public, private, NFP and other organizations</li> <li>» Other activities including charities and memberships</li> <li>» Board, committee &amp; role announcements</li> </ul>	<ul style="list-style-type: none"> <li>» Organization type</li> <li>» Succession</li> <li>» Attrition</li> <li>» Board tenure</li> <li>» Gender ratio</li> <li>» Nationality mix</li> <li>» Advisors</li> <li>» Market capitalization</li> <li>» Stock</li> <li>» Sector</li> <li>» Index</li> <li>» Corporate actions</li> <li>» PE holdings</li> </ul>
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