Centralize your contacts in your network on a single platform by matching them to their profiles in BoardEx.

ACCURATE AND UPDATED VIEW OF CONTACTS	DEEPEN RELATIONSHIPS AND SOURCE NEW OPPORTUNITIES	DRIVE GREATER COLLABORATION	EXPAND YOUR ORGANIZATION'S NETWORK

Improve your business workflow by importing and matching your external contacts with their profile in BoardEx to view, manage and share them with teams in a central repository:

1

For accurate and updated view of contacts. High quality, comprehensive and extensive content from publicly available sources give you a reliable and current view of all your contacts in a centralized location.

BoardEx contains a rapidly growing and accurate dataset on executives, board and non-board members, leaders and influencers, collected and curated over 20 years. Our team of 350+ skilled analysts conducts primary research, verifies, and meticulously maintains millions of manually curated people profiles. All BoardEx data undergo a rigorous quality assurance process. Validation checks include the accuracy, timeliness and relevance of the data obtained from public sources across the world. These include public filings, annual reports, company websites, press and regulatory news wires. The team creates approximately 2,500 new profiles and makes 27,000 profile updates every week.

2

To deepen relationships and source new opportunities. Track, prepare and respond to people movements across organizations as they occur to strengthen relationships, develop new business or protect your organization.

Set up personalized alerts on new appointments of your contacts, prospects, and track leadership moves across organizations or specific board and C-suite roles.

3

To drive greater collaboration: Share contacts easily between colleagues and teams to enable better decision-making.

You decide which contacts to share with your organization. Contact matching improves your workflow by automatically allowing you to share your contacts with colleagues who also use BoardEx. The contacts will be available and ready to access as soon as you have added the matched contacts to your network.

4

To expand the reach of your organization's network: Amplify the value of your organization's network to reveal more, and the most, actionable connections to your audience or the market.
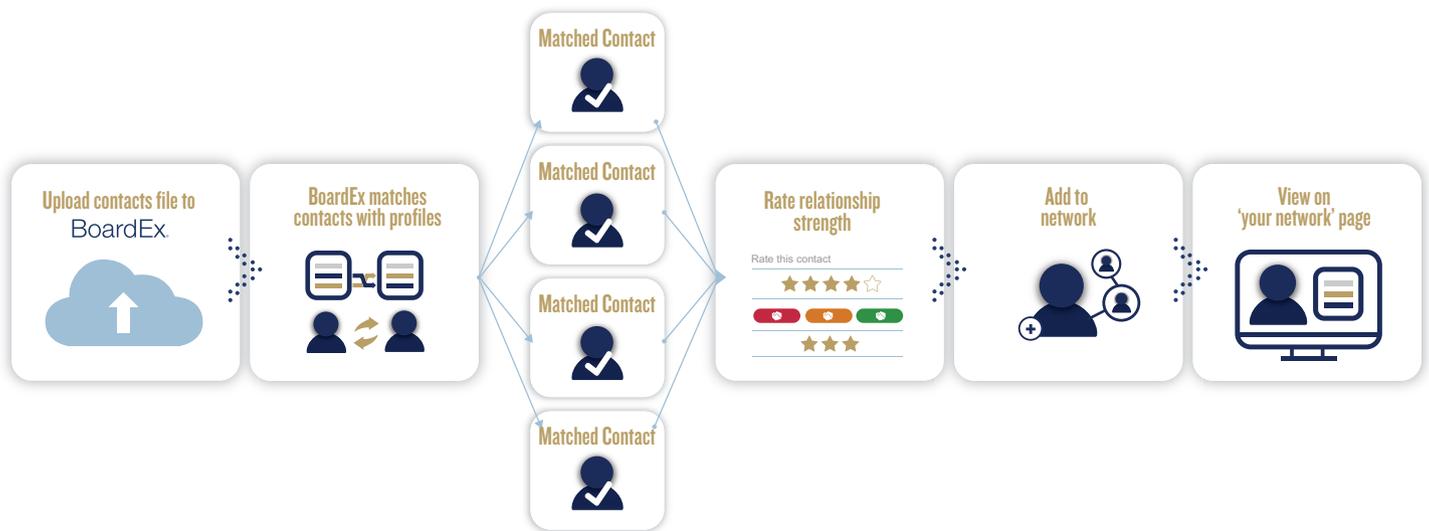
BoardEx is a globally expanding database that contains over 1.9 million organizations and the 1.4 million people who lead them. This means your access to the market is always growing. Create further opportunities to extend the reach of your network and connections to the market as you centralize your contacts – your first-degree connections – in BoardEx. Our relationship mapping algorithm will map the strength of the relationships between you and your network of contacts, senior employees and alumni or the external market. This will quickly reveal more second-degree connections based on overlaps such as employment and deals for warm introductions and referrals to your target audience.

HOW DOES IT WORK?

Our contact matching feature allows you to combine your external contacts in one place in BoardEx.

» Import your contacts for BoardEx to match them to people in the platform.*

» Choose which matched contacts to add by rating the relationship strength to grow your network.

» Your contacts will appear in a centralized location on 'Your Network' page.

Your contact data is only used for matching purposes and is NOT stored in BoardEx to maintain the highest levels of data privacy

Upload contacts file to BoardEx. → BoardEx matches contacts with profiles → Matched Contact / Matched Contact / Matched Contact / Matched Contact → Rate relationship strength — Rate this contact → Add to network → View on 'your network' page

View up to date profiles for your contacts based on publicly available information.

Set up and review alerts to track people changes and movements to develop and manage relationships.

Share contacts with colleagues and teams to increase transparency of information and collaboration.

Expand and amplify the reach of your organization's network to the marketplace for greater and relevant connections.

Map relationships from contacts added to your organization's network to the market to reveal the people behind deals, transactions, private and public organizations to quickly identify the connections most likely to drive successful business outcomes.